



COMMERCIAL
REAL
ESTATE
WOMEN

August 25, 2007

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P.O. Box 5153
Playa del Rey, CA 90296

Dear Arlene:

On behalf of Commercial Real Estate Women-Los Angeles (CREW-LA) you are invited to support the 21st Wine Tasting Event:

CREW-LA 21st Wine Tasting Event

Date: Thursday, October 25, 2007

Time: 6:00 p.m. to 9:00 p.m.

Location: Covell Commons, UCLA campus

CREW-LA has partnered with the **UCLA Anderson School of Management and The Richard S. Ziman Center for Real Estate at UCLA** to raise a minimum of \$100,000 to make a significant difference in the lives of deserving students. The **CREW-LA Ziman Center Fellowship Endowment Fund** will provide financial support to commercial real estate students. This fund is being established over the next few years and will be granted annually. Your support will benefit students for generations to come.

Sponsorship support is critical for the success of this elegant fund raising event. Individuals and businesses are invited to provide support in the following ways:

- **Event Sponsorship:** Sponsors receive wide exposure through pre-event publicity as well as recognition on the night of the event.
- **Auction Donations:** Donors will receive recognition at the event as well as the satisfaction of knowing they made the auction a success. This year there will be a new on-line auction in addition to the silent and live auctions.
- **Event Attendance:** Attend an entertaining evening of networking with leading professionals in commercial real estate.
- **Partnerships:** Invite your vendors and customers to attend the event.

For more than 70 years, UCLA Anderson has attracted and taught some of the world's top MBA students. Steady cutbacks in state resources have reduced the accessibility of public higher education. UCLA Anderson is committed to making first-rate management education accessible to qualified students. The **CREW-LA Ziman Center Fellowship Endowment Fund** will help UCLA Anderson fulfill this commitment.

Your involvement is **key** to this premiere fundraising event! Sponsorship and donation details are included. Additional information is available at www.crewla.org. Please contact Jennifer Hafner with any questions.

Sincerely,

William E. Yarbro, Jr.
VP, Commercial Real Estate Finance
Harman Financial Group, Inc.
Wine Tasting Chairperson
(213) 389-7888
Wyarbro106@aol.com

Jennifer Hafner
Associate
Davidson & Associates
Sponsorship Committee
(626) 318-0593
Jennifer_hafner@sbcglobal.net

P.O. Box 12155
La Crescenta, CA 91224
www.crewla.org

